



Drive Your Triumph Day

Saturday, February 10, 2024

Dear Fellow Triumph Owner,

My name is Rye Livingston and I'm with the Triumph Travelers Sports Car Club in Northern California, arguably the longest active Triumph Club in the world, founded in 1958. In 2016 I encouraged members of our club to drive their Triumphs on February 10th, to celebrate Sir John Black's Birthday, the man who organized Standard's purchase of Triumph after WW II and went on to make the cars we enjoy driving today. Drive Your Triumph Day has gained momentum every year, and last year I received over 600 photos from all over the world: Scotland, Ireland, the UK, New Zealand, Australia, South Africa, Uruguay, Netherlands, Switzerland, Finland, Canada, Holland, Czech Republic, and of course all over the USA.

I'm hoping we can increase that number again this year! The concept is straightforward. On February 10th, go for a drive in your Triumph. Take a scenic drive on a country road or out to lunch, to the market, to work, wherever. Go for a drive alone or in a big group with your local Triumph Club. Take your spouse, buddy, child, grandchild or your dog; then take a photo. The photo is mainly of the car, and the owner or passenger, if possible, ideally in front of a cool spot, landmark, scenic view or in your driveway. If it's the middle of winter where you live and your car is in hibernation, or in the middle of a restoration, take a photo of it in the garage. Have fun with it. Next step is to email a high-resolution photo to driveyourtriumphday@gmail.com, along with some basic information: owner's name, year and model of car, and place photo was taken (city, state, country).

The photos will then be published not only in our club newsletter, but also in USA's national magazine: Vintage Triumph Registry, and on the Drive Your Triumph Day website: <https://driveyourtriumphday.shutterfly.com> Please feel free to send this on to other Triumph Owners and Triumph Clubs you may know of, and your club

Activities Chairman and Newsletter editor. Last couple of years some Standard Clubs joined in, which is great. Be sure to contact me with any questions you may have, and thank you in advance for getting the message out to your members and friends to Drive their Triumphs on February 10th.

Rye Livingston

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